JCC Executive Partners

Drive returns that last

Fast-Track IT Enablement ™

Series G : Mobility and the Enterprise

Executive Workshops for Jump-Starting Action

WORKSHOP G19:

BYOD AND COMPETITIVE ADVANTAGE

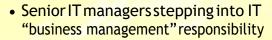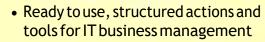**WORKSHOP G20:**

BYOD SUPPORT AND RISK MITIGATION

WORKSHOP G21:

BYOD AND I.T.'s NEW ROLE

JUMP-START YOUR INFORMATION TECHNOLOGY

MOBILE ENTERPRISE STRATEGY IN LESS THAN EIGHT HOURS

Each Workshop:

- Can be delivered independently of others in the series

- Less than one day in length and can be delivered at your site

- Drives improvement immediately with tools and guidance *adopted on Day 1*.

MOBILITY OF THE WORKFORCE AND ADAPTABILITY OF THE ENTERPRISE

BYOD offers new challenges and pro-active IT becomes an innovator and adaptor of the fast marketplace.

Evolution of IT demands management of communications and application migration for a mobile enterprise.

- *What is your BYOD strategy and can you articulate it to the management?*

- *What applications must be migrated to a mobile workforce*

- *What is happening in the marketplace, which changes the face of interoperability?*

- *How are risks managed without impeding progress?*

    The clock is ticking

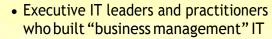**YOUR BENEFITS**

- Your leadership attacking latest IT challenges with structure and rigor on Day 1 — Fast-Track knowledge

- ROI tools and execution plans to measure/advance the hard benefits of your IT strategy

- Senior IT managers stepping into IT "business management" responsibility

OUR DIFFERENCE

- Ready to use, structured actions and tools for IT business management

- Executive IT leaders and practitioners who built "business management" IT

- Plans and *Answers* to your IT Challenge, in one day, with minimal impact to your schedule.

Collaborate	Drive	Sustain
• R&Rs and action plans for leaders	• ROI in a matter of weeks vs. years	• Tools to maintain and sustain urgency
Day 1 Readiness	**Day 1 Action Plans**	**Day 1+ Success**

SERIES G   WORKSHOP CATALOG ON REVERSE

Fast-Track IT: The Enablement Series ™

Series G: Mobility and the Enterprise

Executive Workshops for Jump-Starting Action

Series #	Series	Work Shop #	Workshop	Executive Mgmt	VP / Directors	Senior Managers	Program & Acct. Mgrs
G	**Mobility and the Enterprise**	19	BYOD and Competitive Advantage	Primary	Primary	Secondary	Secondary
		20	BYOD Support and Risk Mitigation	Secondary	Secondary	Primary	Primary
		21	BYOD and IT's New Role	Secondary	Primary	Primary	Primary

Primary Focus (blue)
Secondary Focus (green)

	WORKSHOP G19 BYOD AND COMPETITIVE ADVANTAGE	WORKSHOP G20: BYOD SUPPORT AND RISK MITIGATION	WORKSHOP G21: BYOD AND I.T.'S NEW ROLE
DRIVER	*TCO and impact of Bring Your Own Device (BYOD) attracts the best and brightest. Integration of work habits with a flexible and diverse work force has influenced IT policy-making, which CIOs and senior IT management is expected to drive.*	*BYOD brings opportunity and risks. We present a detailed TCO model for supporting BYOD, the ROI and cost benefits for embracing the BYOD policy. IT support groups and leadership alike must adapt to the evolution.*	*IT's role is transforming; they must innovate, research and plan ahead, not only in terms of technology trends but in employee trends and business needs. Mobility is expected; IT's role is innovator for the Lines of Business (LoB's).*
TOPIC AGENDA	• IT Employee Trends and Cultural Shifts • Market Drivers and Application integration • Work Environment Impact and financials • Day in a Life Risks for Workforce and Enterprise	• BYOD Risk Management and business processes • TCO Comparative analysis -- Standards vs. BYOD • Helpdesk training and support management • App support vs. Device Support	• IT Proactive Research; Consumer Watchdog • Device Support for Internal Applications • Billing and Device Cost accountability • Roadmap for BYOD strategy
DELIVERABLES	• Market Survey and Trends • Maturity Assessment tool and roadmap • Collaboration Guide for BYOD • Risk Management ROI Calculator	• BYOD Risk Management and Severity Guideline • Detailed TCO and ROI modeler • Helpdesk issue categorization for BYOD • Audit Methodology and LoB Collaboration Guide	• Consumer monitoring guidelines • BYOD IT and LoB Partnership Guide • Maturity assessment of IT as Business Leader • Project template with tasks and accountabilities